

## Phraseological units as the way of tatar language person representation

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### Abstract

The modern world dictates the search for new approaches concerning the study of language and culture, where a person as a carrier of a particular culture and speaking a particular language, is considered in close relationship with a culture and language carrier. The human factor is involved in linguistic studies as the phenomenon of national language identity and as an important component of the national mentality. The following techniques were used during the study: descriptive and comparative analysis, and the methods of semantic, conceptual and linguistic-cultural analysis. The modern Tatar linguistics demonstrates a great interest for the consideration of a language as a kind of cultural code for separate linguistic and cultural communities. Phraseological units, being the cultural heritage of people, reflect all aspects of the Tatar people life, its past and present, its views and beliefs, character, psychology, lifestyle, including the spatial orientation. An ethno-linguistic, psycholinguistic, sociolinguistic and lingvocultural approaches occupy a special place in the representation of a language personality in modern linguistics. One of the main sources at linguistic and cultural representation of a language personality is phraseology. The phraseological units of Tatar language reveal the ways of the Tatar language personality representation. The main attention in the article is paid to the analysis of Tatar language phraseology units as the way of Tatar language personality representation, which makes it possible to identify universal and linguistic specifics. Also it allows to explore deeper the system of Tatar people thinking.

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### Keywords

Contextual analysis, Language picture of the world, Linguistic and cultural description, Linguistic personality, Mentality, National-cultural component, Phraseological unit, Representation